



The 11th Annual
GI Film Festival DC
May 24-28, 2017
DC Metro Area

KEY EVENTS

- May 24 (night)
Congressional Reception
- May 25 (night)
International Night
- May 26 (night)
Wounded Warrior Night
- May 27 (day)
Film Blocks 10-4
- May 27 (night)
Cinematic Salute Variety Show
- May 28 (day)
Film Blocks 10-4
- May 28 (night)
Closing Film and Toast

“GIFF is the most impactful event I’ve ever sponsored!”

--Mike Braham, former Senior VP, Magellan Federal

SPONSORSHIP BENEFITS

PLATINUM

GOLD

SILVER

BRONZE

Starts at \$50k

Starts @ \$25k

Starts @ \$10k

Starts @ \$5k

Experiential Benefits:

- Introduce a prime-time film*
- Introduce a matinee film
- Present an award*
- Access the celebrity lounge
- Receive all access film passes
- Receive all access party passes
- Receive tix to key events
- Volunteer opportunities for staff
- Gain onsite access branded vehicles
- Special offers for festival attendees
- Photo op with celebrities

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Promotional Benefits:

- Logo on official GIFF trailer
- Logo on step-and-repeat signage
- Logo on event signage
- Branding on/in VIP gift bags
- Logo on GIFF website
- Full-page ad in official program guide
- Half-page ad in official program guide
- 30-second PSA on screen
- Dedicated slide looped on-screen
- Naming rights for film award**
- Naming rights for celebrity award**
- Naming rights for a venue
- Logo in GIFF display advertising
- Shout out during primetime event
- Shout out during matinee event
- Shout outs via social media vehicles
- Shout outs in press interviews
- Online display advertising
- Exclusivity

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QUESTIONS? CONTACT SPONSORSHIPS@GIFILMFESTIVAL.COM. CUSTOM SPONSORSHIP PACKAGES AVAILABLE UPON REQUEST.

*Select one. **Select one.