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GI Film Group, TUGG Inc. Launch First-Ever Community Screening Platform for Military Movies Featuring the “Best of the GI Film Festival”

Military movie collection available for community screenings at veteran service organization events, hospitals, schools, universities, churches and community centers in time for Veteran’s Day celebrations November 2014

[Arlington, Virginia] – The GI Film Group, producers of the award-winning GI Film Festival, also known as “Sundance for the Troops,” today announced the launch of www.giffmovies.com, a community screening platform that will provide organizations and screening venues across the country easy and affordable access to an exclusive collection of “Best of the GI Film Festival” films and select military movies just in time for Veteran’s Day celebrations. This first-of-its-kind film distribution platform is powered by Tugg Inc., a web portal that enables individuals and organizations to choose the films that play in their local theaters and community venues.

The GI Film Group and Tugg (www.tugg.com) invite veteran service organizations and other individuals and institutions who support military service-members to visit the GIFG curated storefront on Tugg (www.giffmovies.com), and to select films in the collection to screen for their audiences by purchasing the appropriate screening license through the Tugg platform.

The GI Film Group curated storefront on Tugg features both narrative and documentary films covering a wide array of film genres and subjects. From action-packed thrillers to real-life stories of heroism to light-hearted comedies, there is something to suit the tastes of every film fan. Films available now include the feature film *Fort Bliss*, starring Michele Monaghan and Ron Livingston and the documentary film *Travis: A Soldier’s Story*, which tells the remarkable story of Travis Mills, one of only five surviving quadruple amputees from Iraq and Afghanistan. Both films premiered at the GI Film Festival May 2014.

“Since the GI Film Festival’s inception we’ve been looking for a way to bring the festival’s outstanding movies to people across the country who are unable to attend our events. And I’m pleased to say that we have found it through Tugg,” said GI Film Group CEO Brandon Millett. “And as we all prepare for Veteran’s Day next month, what better way to celebrate the men and women of the U.S. Military than with an emotionally compelling, entertaining movie honoring their courage and sacrifices?”

The ever-expanding catalog of military films on the GI Film Group curated storefront is available beginning on October 7, 2014 and will continue year-round.

“We are thrilled to partner with the GI Film Group on this inspiring initiative,” said Nicolas Gonda, CEO, Tugg. “Beyond the ability to entertain, film is a powerful tool to help people

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celebrate the courage of our armed forces. We look forward to acting as the platform to connect the GI Film Group's inspiring collection of films with organizations, individuals and communities across the country."

To browse Tugg's current community screening library visit <http://licenses.tugg.com>. To learn more about how Tugg's Community Screenings platform works, visit the Tugg School [here](#). For more information about the GI Film Group and GI Film Festival, visit www.gifilmfestival.com.

About the GI Film Festival

GIFF, a 501c3 non-profit organization described as "Sundance for the Troops," preserves the stories of veterans through film, television, training and special events. GI Film Festival events provide an exceptionally diverse line-up of programming, covering all branches of service, every major conflict, and every major film genre while addressing a variety of issues of concern to the veteran community, including post-traumatic stress, homelessness, and unemployment. For more information, visit: www.gifilmfestival.com.

About Tugg

Tugg, Inc. ("Tugg") is a web-platform that enables individuals and organizations to turn social interest into action by choosing the films that play in their local theaters and community venues. Through partnerships with both independent filmmakers and major studios, Tugg's diverse library of titles allows individuals to select a film and one of two screening options - Theatrical or Community. Tugg is currently working with exhibitors Alamo Drafthouse Cinema, AMC Theatres, Cinemark Theatres, Goodrich Quality Cinemas, and Regal Cinemas, as well as additional regional and independently- owned theaters across the country, allowing individuals choosing to screen theatrically to pick the time, date, and location, and then spread the word to their immediate and online community. Once a necessary amount of people commit to attending, the event will be confirmed, and Tugg will reserve the theater, manage ticketing and ensure delivery of the film; allowing the audience to sit back and enjoy the show. Tugg's Community Screenings offering allows individuals and organizations to purchase a film's public performance rights to screen at the non-theatrical venue of their choice, e.g. a church, university, baseball stadium, community center, etc.

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